



**Pennsylvania School Librarians Association
Annual Committee Report
For PSLA Business Meeting
May 5, 2018**

Date: May 2, 2018 Committee: Communications

Chairperson(s): Ann Schmidt and Laura Ward

Summary of Committee Accomplishments

A. Website

- Prior to website change, we attempted to clean-up its organization and update any dead links.
- We reviewed the Memberclicks documents and tutorials. Once given login information, we worked our way around the site to better understand how to make edits.
- As facilitated by Allison Mackley, we collaborated on a Google Doc to gather the many edits which were necessary to fix the switch-over to Memberclicks.
- We announced the new site to members via multiple platforms.
- We created tutorials and emailed members to help them navigate through the website once it was unveiled.
- Created a new page for PSLA communication labeled "Connect & Collaborate".

B. Schoology

- A tutorial for Notifications was posted for Schoology.
- PSLA announcements were posted on Schoology.

C. Twitter

- PSLA announcements were posted on Twitter.
- We continue to struggle with the hashtag for conference. It is suggested that we use #PSLA in the future, but we are competing with a group of pole dancers.

- During conference, Conference Committee member, Corey Hall, was given access to the Twitter account for communicating conference news and updates.

D. Facebook

- Posted a photo for the header.

E. Committee News

- We invited committee members to continually review the new website for any suggestions.
- We have a few new members who are interested in helping on the committee.

Respectfully submitted,
Ann Schmidt & Laura Ward